



WEWS

## ORDER

Print Date 10/03/12 Page 1 of 4

Flight Dates 09/25/12-10/01/12

<u>Contract / Revision</u>	<u>312204</u>	/	<u>OFA Add to Sked A 9.25-10.1</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Estimate #</u>	<b>1844</b>
	09/24/12	10/01/12	<u>Billing Contact</u>	<u>Alt Order #</u>	
<u>Advertiser</u>	<b>Obama / Democrat / Preside</b>			<u>Billing Type</u>	Cash
			<b>1010 Wisconsin Avenue - Suite #80</b>	<u>Order Type</u>	GENERAL
			<b>Washington, DC 20007</b>	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	<b>GMMB Inc</b>			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>			<u>Sales Office</u> EWSDC	<u>Demographic</u>	A35+
			<u>Sales Region</u> NAT	<u>Rev Codes</u>	POL POL CAND
	<b>1010 Wisconsin Avenue - Suite #80</b>	<u>Agency Ref</u> 2		<u>Product Codes</u>	PL
	<b>Washington, DC 20007</b>			<u>Priority</u>	P-2
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 75175

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGNN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	21	\$50,468.75	\$59,375.00	0.00	08/27/12	09/30/12	21	\$50,468.75	\$59,375.00
October 2012	6	\$13,430.00	\$15,800.00	0.00	10/01/12	10/01/12	6	\$13,430.00	\$15,800.00
Totals	27	\$63,898.75	\$75,175.00	0.00					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
N 1	WEWS	09/25/12	10/01/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$400.00	P-2	0.00	NM		2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:	09/24/12	09/30/12	-TWTF--			1	\$400.00			0.00						
Week:	10/01/12	10/07/12	M-----			1	\$400.00			0.00						
N 2	WEWS	09/25/12	10/01/12		CM	7-9a	MTWTF--	:30	1	\$600.00	P-2	0.00	NM		2	\$1,200.00



WFWS

Print Date: 10/03/12

Page 2 of 4

Contract / Revision **312204** Flight Dates **09/25/12-10/01/12**

## Hiatus Dates

Original Date / Revision 09/24/12 / 10/01/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product OFA Add to Sked A 9.25-10. Estimate # 1844



WEWS

Print Date: 10/03/12

Page 3 of 4

Contract / Revision 312204 Flight Dates 09/25/12-10/01/12Hiatus DatesOriginal Date / Revision 09/24/12/ 10/01/12Order Sep 00:20:00Advertiser Obama / Democrat / Presid Product OFA Add to Sked A 9.25-10. Estimate # 1844

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>		
													Spots	Amount	
				Friday Prime A											
				Friday Prime A											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-----F--	1	\$3,500.00		0.00					
				Week: 10/01/12	10/07/12	-----	0	\$0.00		0.00					
N11	WEWS	09/25/12	10/01/12	Friday Prime C	CM	10-11p									
				Friday Prime C											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-----F--	1	\$1,400.00		0.00					
				Week: 10/01/12	10/07/12	-----	0	\$0.00		0.00					
N12	WEWS	09/25/12	10/01/12	Sunday Prime A	CM	7-8p									
				Sunday Prime A											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-----S	1	\$5,000.00		0.00					
				Week: 10/01/12	10/07/12	-----	0	\$0.00		0.00					
N13	WEWS	09/25/12	10/01/12	Sunday Prime C	CM	9-10p									
				Sunday Prime C											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-----S	1	\$5,000.00		0.00					
				Week: 10/01/12	10/07/12	-----	0	\$0.00		0.00					
N14	WEWS	09/25/12	10/01/12	Sunday Prime D	CM	10-11p									
				Sunday Prime D											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-----S	1	\$5,000.00		0.00					
				Week: 10/01/12	10/07/12	-----	0	\$0.00		0.00					
N15	WEWS	09/25/12	10/01/12	M-F 1135p-1202a Nightl	CM	1135p-1207x									
				M-F 1135p-1202a Nightl											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-TWTF--	1	\$900.00		0.00					
				Week: 10/01/12	10/07/12	M-----	1	\$900.00		0.00					
N16	WEWS	09/25/12	10/01/12	M-SU 11-1135P Late Ne	CM	11-1135p									
				M-SU 11-1135P Late New											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-TWTF-S	1	\$2,400.00		0.00					
				Week: 10/01/12	10/07/12	-----	0	\$0.00		0.00					
N17	WEWS	09/25/12	10/01/12	M-F 1202a-107a Jimmy K	CM	1202-107x									
				M-F 1202a-107a Jimmy K											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-TWTF--	1	\$600.00		0.00					
				Week: 10/01/12	10/07/12	M-----	1	\$600.00		0.00					
N18	WEWS	09/25/12	10/01/12	MAC Football Daytime	CM	12-330p									
				Mac Football Daytime											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-----S-	1	\$175.00		0.00					
				Week: 10/01/12	10/07/12	-----	0	\$0.00		0.00					
N19	WEWS	09/25/12	10/01/12	NCAA Prime Game	CM	8-1130p									
				NCAA Prime Game											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				
				Week: 09/24/12	09/30/12	-----S-	1	\$3,500.00		0.00					
				Week: 10/01/12	10/07/12	-----	0	\$0.00		0.00					
N20	WEWS	09/25/12	10/01/12	Thursday Prime A	CM	8-9p									
				Thursday Prime A											
				Start Date	End Date	Weekdays	Spots/Week		Rate		Rating				



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Page 4 of 4

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